**EMAIL BUSINESS REFERENCE EXAMPLE #2**

**Subject**: Reference for Kip’s Kennels

Dear Mr. Small,

As a dedicated pet owner, I searched long and hard for a kennel where I felt comfortable leaving my precious companions. After doing plenty of research, and visiting several other kennels in the area, I found Kip’s Kennels about two years ago. My pets haven’t been boarded anywhere else since.

The staff at Kip’s is knowledgeable, courteous, and friendly. They truly care about every pet as they do their own, and the facility is always spotless. Unlike most of the kennels in our area, they also offer daily updates via email or text to reassure you while you are separated from your pet.

I highly recommend Kip’s Kennels to care for your pets while you are out of town. If you have any further questions or would like to speak with me about my experience, please feel free to contact me.

Regards,

Tom Sparks